

Data Privacy Policy



ZURICH CITY TRIATHLON

The controller responsible for data processing in connection with the Zurich City Triathlon is Zurich Triathlon GmbH (hereinafter referred to as «ZC3»), with its registered office in Zurich. This Privacy Policy is addressed in particular to participants, sponsors, partners, service providers and users of the platform zurichcitytriathlon.ch (including all subdomains) and explains which personal data is collected, for what purposes, on what legal basis and what rights the persons concerned have.

1. Responsible controller

Zurich Triathlon GmbH
Räffelstrasse 24
8045 Zurich
Switzerland

For questions about data protection and to exercise your rights, please contact us at info@zc3.ch.

2. Data Collection and Data Processing

Personal data is processed in accordance with applicable Swiss data protection law, in particular the Federal Act on Data Protection (FADP). Personal data is processed for the organisation, conduct and administration of the Zurich City Triathlon and for related administrative, statistical and communication purposes, as well as to fulfil reporting obligations arising from federation rules and contracts.

2.1. Processing of Personal Data in Connection with the Event

The personal data provided during registration and in connection with participation in the Zurich City Triathlon is processed to the extent necessary for the preparation, organisation, conduct and administration of the event. This may include, in particular, personal details, contact details, registration and participation details, bib number, category, race results and split times, as well as payment and transaction data. External service providers may be engaged for individual tasks, for example for registration, timing, payment processing, IT, shipping, photo and video services or medical services. These service providers receive only the personal data required for their respective task. Where necessary for the safe conduct of the event or for medical care, sensitive

personal data may also be processed, in particular information on health restrictions, medical needs or emergency contacts. Access to such data is restricted to the persons and bodies responsible for or engaged in these tasks.

2.2. Photos / Film Recordings

Photos, film recordings and interviews of participants taken in connection with their participation in the event may be distributed, further processed and published by ZC3 in radio, television, print media, the internet, books and reproductions (analogue or digital films, digital media, etc.) without any entitlement to remuneration, provided that other legal requirements are complied with. Participants agree that their personal data may be passed on to a company engaged by ZC3 to take photos during the race, for the purpose of sending the photos.

2.3. Finisher Clip (SWICA Race Moment)

During registration, participants can order a free, personal finisher clip (SWICA Race Moment) from the sponsor SWICA. Only if this option is actively selected does ZC3 transmit the personal and race data of the participants concerned to SWICA. SWICA creates the clip from the event's film footage, publishes it at swica.ch/laufsport and sends participants the link by email after the event. The clip may contain advertising elements selected on the basis of the transmitted data. By placing the order, participants also consent to SWICA using their address data for marketing purposes, including being contacted for insurance advice. Without an order, no data is passed on to SWICA. Consent may be revoked at any time without giving reasons. SWICA's privacy policy applies to the processing by SWICA: swica.ch/datenschutz

2.4. Publication of Participant Lists

Personal data of participants is printed or published for the purpose of presenting start lists and results lists in all relevant media accompanying the event. By registering, participants consent to the storage, publication and use of their personal data for this purpose.

2.5. Disclosure of Personal Data

Personal data is disclosed to third parties only to the extent that this is necessary for the conduct of the event, ZC3 is legally or contractually obliged to

do so, or the participant has given explicit consent. Recipients receive only the data necessary for the respective purpose and may not use it for advertising or marketing purposes, unless otherwise stated below.

2.5.1. Disclosure to Swiss Triathlon

The Zurich City Triathlon is held in accordance with the competition rules of Swiss Triathlon. For the administration of licences and for statistical purposes, ZC3 transmits the gender, name and date of birth of participants to Swiss Triathlon. Swiss Triathlon processes this data independently and under its own responsibility, exclusively for these purposes and not for marketing purposes. The privacy policy of Swiss Triathlon applies: swisstriathlon.ch/datenschutz

2.5.2 Disclosure to Public Funding Bodies

The Zurich City Triathlon is supported by the Canton of Zurich and the City of Zurich. To fulfil contractual reporting obligations, ZC3 transmits the gender, name, place of residence and year of birth of participants to the competent authorities. The data is used exclusively for statistical analysis and to evaluate the effectiveness of sports funding. Where possible, the data is transmitted in anonymised or aggregated form.

2.5.3 Disclosure to Sponsors

Disclosure of participants' personal data to other partners or sponsors is currently not intended. Should this be the case in future, it will take place exclusively with the explicit consent of the participants concerned. Consent is voluntary and may be revoked at any time with effect for the future.

2.5.4 Objection

Participants may object to the disclosure of their data by email to info@zc3.ch. In this case, for disclosures pursuant to sections 2.5.1 and 2.5.2, ZC3 transmits their information without name and date of birth, insofar as this is compatible with the obligations arising from federation rules or contracts.

2.6. Rights of Data Subjects

Under applicable data protection law, data subjects have the right at any time to:

- request information about their stored data,
- have incorrect or incomplete data corrected,
- request the deletion of their data,
- request the restriction of processing,
- object to processing (e.g. for marketing purposes),
- receive their data in a portable format,
- revoke consent given at any time.

This is without prejudice to processing and disclosures that ZC3 is obliged to carry out by law, by federation rules or by contract (see section 2.5).

To exercise these rights, a notification by email to the following address is sufficient: info@zc3.ch

2.7. Retention Period

ZC3 processes and stores personal data only for as long as necessary for the respective purposes. Data may be retained for longer where statutory retention obligations apply or where this is necessary to assert, exercise or defend legal claims. After the respective retention period has expired, personal data is deleted or anonymised, unless there are legal or other legitimate reasons for further retention.

3. Cookies, Tracking and Other Technologies

This Privacy Policy applies to the website zurichcitytriathlon.ch. No guarantee is given for compliance with data protection provisions by third-party websites to which this site refers by means of tools and links. In principle, the site can be used without providing any personal information. When the site is visited, ZC3 may only record non-personal usage data. Log files may record, in particular, the IP address of the computer or network, the last page visited, the browser used, the date, the time and the files downloaded. This data is collected to analyse user behaviour and ultimately serves to improve our services. No conclusions can be drawn about you as a person.

3.1. Provision and Use of Personal Data

Certain services on the site can only be used if personal data is provided. For some services, an email address is sufficient (e.g. newsletter); for other services, first name, last name, address, telephone number and email address are required. For paid services, payment and transaction data is also processed. Where necessary, this data is processed by the payment service providers engaged by ZC3. ZC3 handles personal data in accordance with applicable data protection law. This means that ZC3 undertakes to use personal data carefully and exclusively for the stated purposes. ZC3 is entitled to use the home address, email address and mobile number to send information about events, products, services or other offers. It is possible at any time to correct the personal data entrusted to ZC3 or to restrict its use by notifying ZC3 by email. Exception: the names and places of residence of participants in past events published in the results lists cannot be changed or restricted.

3.2. Identification of Visitors

The ZC3 website uses cookies and similar technologies. These may be used for the technical operation of the website, for security, to improve the services and, where activated and accepted by website users, for analysis and marketing

purposes. Depending on the technology used, information such as, in particular, the IP address, browser type, date and time of the visit or pages accessed may also be processed. Where consent is required for the use of certain cookies or similar technologies, these are only used after corresponding consent has been given. Consent may be revoked at any time with effect for the future. Cookies can be blocked or deleted in the browser. This may restrict certain functions of the website.

3.3. Security

ZC3 takes appropriate technical and organisational security measures to protect personal data against loss, misuse, unauthorised access, alteration or unlawful disclosure. The provision of personal data via the internet always involves risks, and no technological system is completely secure against manipulation or sabotage. ZC3 endeavours to take reasonable precautions to prevent unauthorised access to personal data and the unauthorised use or falsification of such data, and to minimise the corresponding risks. The security standards of the payment providers apply to online payments.

3.4. Consent

ZC3 uses its newsletter system to send race-related information and as the primary communication channel with participants. These communications are part of the performance of the contract and do not require separate consent. Website users can subscribe separately to further information and newsletters (double opt-in required). ZC3 obtains explicit consent for the use

of cookies that are not strictly necessary. Such cookies are only set after active consent. The settings can be adjusted or revoked at any time.

4. Transfer of Data Abroad

Personal data may be transferred to service providers in Switzerland and abroad to the extent necessary for the conduct of the event. In doing so, ZC3 ensures that an adequate level of data protection is guaranteed at all times. For countries without a corresponding adequacy decision, ZC3 takes appropriate safeguards (e.g. EU Standard Contractual Clauses).

5. Data Security and Reporting of Incidents

ZC3 takes appropriate technical and organisational measures to protect personal data against loss, misuse, unauthorised access or unlawful disclosure («Privacy by Design and by Default»). Should data breaches involving a high risk occur despite all protective measures, ZC3 will inform the competent supervisory authority (FDPIC) and the persons concerned as quickly as possible.

6. Changes

In view of technical developments on the internet, ZC3 is continuously expanding its online services. At the same time, ZC3 reviews whether these require additions or changes to this Privacy Policy. ZC3 may adjust these rules or the content of the website, or change or block access to the site, at any time (including without prior notice). Any modifications will be published on the platform zurichcitytriathlon.ch.