

	Presenting CHF 90'000	Main CHF 45'000	Co CHF 25'000	Supplier CHF 10'000
Exclusivity product category	✓	✓	✓	-
Intergration of company logo in official event logo	✓	-	-	-
Visibility				
Finish tower	✓	✓	-	-
Street stickers	✓	✓	-	-
Advertising boards (billboards)	10	6	4	2
Advertising posters (event posters)	✓	✓	-	-
Advertising banners	10	6	4	-
Aerial arches	2	1	-	-
Beachflags	6	4	2	-
Advertising activity on the course	1st priority	2nd priority	3rd priority	4th priority
Finish line conveyor belt	✓	-	-	-
Start numbers	✓	✓	-	-
Swim cap	✓	✓	-	-
Wall (stage)	✓	✓	✓	✓
Wall (finish)	✓	✓	✓	✓
Finisher diploma	✓	✓	-	-
Sampling	✓	✓	✓	-
Hospitality & Services				
Stand space in the village	10x10	7x7	5x5	-
Starting place quota	40	20	10	3
Preferential purchase right for additional starting spaces	40	20	10	3
Integration official training events	✓	✓	✓	-
Invitation for partner events	✓	✓	✓	✓
VIP invitations	20	10	5	2
Communications				
Media release on conclusion of contract	✓	✓	-	-
News release on website on conclusion of contract	✓	✓	✓	✓
Social media post on conclusion of contract	✓	✓	✓	✓
Integration press conference	✓	✓	-	-
Logo integration on basic communication media	✓	✓	-	-
Advertisement in athletes guide	2/1 pages	1/1 page	1/2 page	-
Logo in athletes guide	✓	✓	✓	✓
SMS dispatch	✓	✓	-	-
Preferential rights with media partners	1st priority	2nd priority	3rd priority	-
Logo integration and linking on website	✓	✓	✓	✓
Social media posts	4	3	2	1
Newsletter contributions	4	3	2	1
Logo integration on newsletter footer	✓	✓	-	-
Use of ZC3 logo for own communication activitites	✓	✓	✓	✓
Insert starter package (give away / flyer)	✓	✓	✓	-
Handout to staff	✓	✓	✓	✓
Speaker announcement	✓	✓	✓	-
Selection of event pictures	✓	✓	✓	✓
Selection of event video	✓	✓	✓	✓
Predicate	Presenting Sponsor	Main Sponsor	Co-Sponsor	Supplier

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Individual				
Individual status (official xxx partner)	✓	✓	✓	-
Special arrangements	✓	✓	✓	✓
Toppings (Optional)				
«Flamme (Sponsor)» - Last kilometer	1st priority	2nd priority	3rd priority	-
Integration finisher party	1st priority	2nd priority	3rd priority	4th priority
Integration company triathlon	1st priority	2nd priority	3rd priority	4th priority
Winner's prizes	1st priority	2nd priority	3rd priority	4th priority
Logo presence - Finisher gift	1st priority	2nd priority	3rd priority	4th priority
Logo presence - Highlight clip	1st priority	2nd priority	3rd priority	-
Logo presence - Lanyards	1st priority	2nd priority	3rd priority	4th priority
Logo presence - Ranking list	1st priority	2nd priority	3rd priority	4th priority
Logo presence - Staff shirt	1st priority	2nd priority	3rd priority	4th priority